



# RMA 2018

## Mile High Motivation: Innovate, Integrate

### Call for Educational Session Proposals

September 24-26, 2018 • Rocky Mountain APPA Annual Conference – Aurora, CO

Hosted by



### CALL FOR PROPOSALS

The 2018 Rocky Mountain APPA (RMA) Annual Conference offers you the opportunity for networking, mentorship and professional development alongside other educational facilities professionals in the Mile High City of Denver, Colorado. Let Colorado's Front Range be the backdrop of an exciting and fruitful week where we will examine key issues and challenges that face us within educational facilities management.

To honor the 2018 theme of Mile High Motivation: Innovate, Integrate; the RMA 2018 Host Committee invites facilities professionals in all sectors of education (K-12, Colleges, Universities, Museums, Libraries, Government organizations, etc.) to submit proposals for programs that explore current trends, topics, and offer solutions to the biggest issues in our profession. Please respond to us with presentations that share industry best practices, innovative successes, or innovative suggestions for improvement regarding the following broadly-defined subjects:

- Institutional and Organizational Leadership**
- Technology and 21<sup>st</sup> Century Facilities**
- Customer Service Culture**
- Sustainability and Stewardship**



## **PROFESSIONAL DEVELOPMENT TRACKS (4 Total)**

Presentation topics should be related to at least one of the four listed professional development tracks. We encourage presentations that are creative, collaborative, and solutions-based. Presentations should address outcomes of the project or action, including financial or informational advantages. We have listed some sample sub-categories below, but please do not feel limited to these as the selection committee welcomes any compelling presentations.

### **Institutional and Organizational Leadership**

- State and organizational leadership programs
- Training the 21<sup>st</sup> century facilities workforce
- Best practices in employee recruitment & retention
- Risk management / business continuity
- Emergency preparedness and disaster response

### **Technology and Methods of Implementation**

- Industry trends and cutting edge technology
- Smart buildings / building automation systems (BAS)
- GIS and space management
- Mobile technology, pros and cons
- Key performance indicators and their impact

### **Sustainability and Stewardship**

- Comprehensive Energy Management
- Zero waste campus initiatives
- Environmental permitting
- Integrated pest management
- Challenges with historic preservation



## Customer Service Culture

- Modern classrooms, trends and changes in the campus learning environment
- Understanding our customer's expectations
- Training for exceptional customer service
- Campus culture shifts
- Vendor management

Proposals are being accepted for 45-minute educational sessions on September 25-26, 2018. Up to four sessions will run concurrently throughout each day. We are also able to accommodate 90-minute sessions, as well as multi-component sessions (e.g. a lecture followed by a discussion or workgroup session).

Presentations should be engaging and preferably interactive. Feel free to get creative and experiment with presentation formats beyond the typical one-person directed lecture! Some productive examples include: creative uses of multimedia, debates, panel discussions, simulations and role playing, skill-sharing or development, and moderated problem-solving exercises.

Collaborative group presentations are encouraged, but each proposal must include at least one presenter from an RMA institution. Presenters and co-presenters must be committed to attending and be able to present at any time during the professional development sessions. All presenters must agree to the terms of participation.

**Completed proposals should be sent to [jay.campbell@ucdenver.edu](mailto:jay.campbell@ucdenver.edu) and include:**

- “2018 RMA Proposal” in the subject line
- Program abstract, including presentation title and a paragraph-length description
- Three anticipated learning outcomes, what you would like the audience to walk away with
- Format of presentation (lecture, discussion, break-out session, etc.)
- Requirements for presentation (A/V equipment space or room setup needs)
- Submissions from business partners must include stated partnership with a member educational institution



Proposals may be submitted at any time up to April 1, 2018. Proposal submission does not guarantee selection to present at the conference. Accepted presentations will receive official confirmation correspondence by April 30, 2018. All speakers and presenters will need to complete an acceptance form as a condition of confirmation. The date and time of the presentation will be solidified by June 15, 2018. Selected speakers are responsible for expenses incurred in conjunction with the 2018 RMA Annual Conference. This includes travel, registration, and housing costs. In addition, presentations should not be an advertisement opportunity for a specific company or product in any way.

RMAs reserves the right to revise presentation titles, reassign the identified topic area, or edit the session description of selected presentations for RMA promotional and program publications.

### **Questions/ Additional Information:**

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For up to date conference information visit us at <http://rma.appa.org>.

