

In Pursuit of Zero Waste

A Strategy For Greening Your Campus

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Agenda

Topics for Discussion

1. Sustainability Pressures and Challenges in Higher-Education
 - a. What we can do
2. The Sustainability Continuum
3. ThinkGreen Campus Model
 - a. How to implement model
4. University Best Practices
 - a. Zero waste initiatives

Sustainability Pressures and Challenges

Higher Ed is Expected to Lead the Way

Population, consumption and climate trends are apparent and alarming

- *“World population expected to grow to 8.9 billion by 2050.”* source: United Nations, 1973.
- Growth of global per person food consumption increasing exponentially. Source: FAO, 2011
- By 2020 we will need 50% more energy!
- In 2030 it is predicted that some 83 billion tons of minerals, metals and biomass will be extracted from the earth: 55 percent more than in 2010

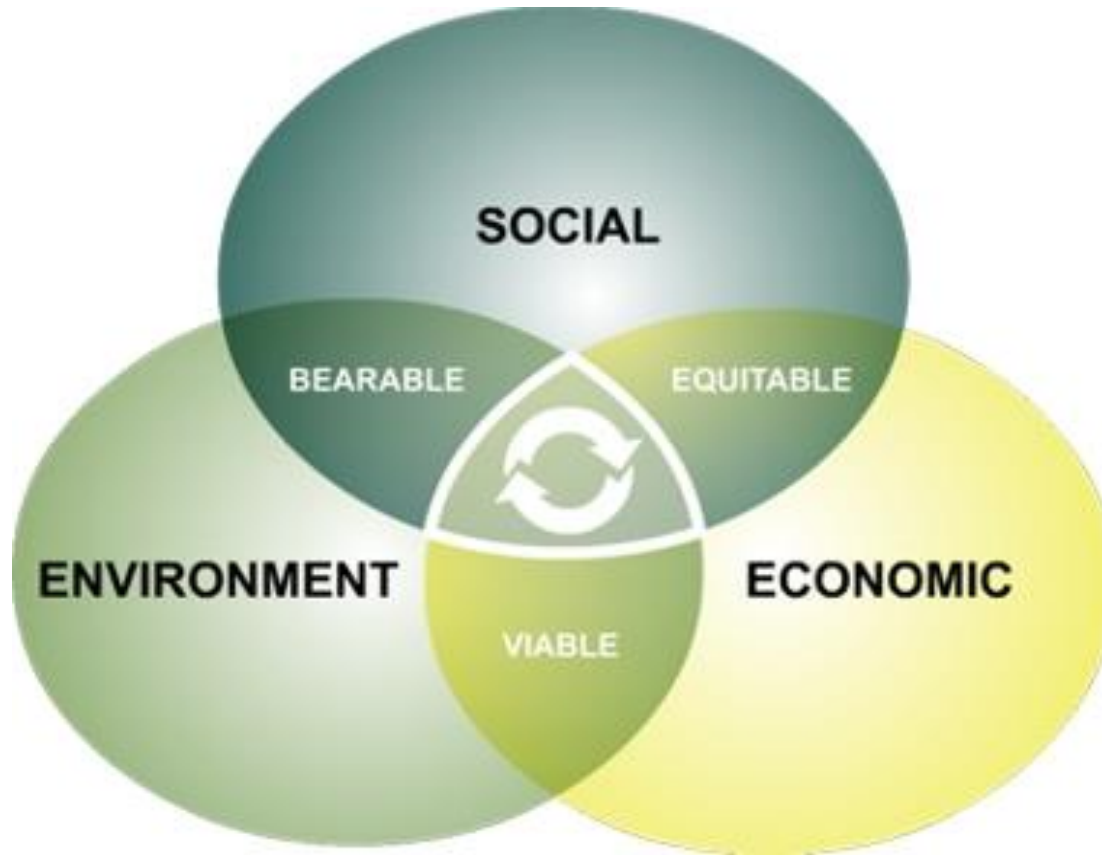
The commitment from higher education institutions to take on the climate challenge is clear and active

- *“The higher education sector is the only major sector [in the US] with a critical mass moving toward climate neutrality.”* source: Michelle Dyer, chief operating officer of a Boston-based national nonprofit organization
- *“[Colleges and universities] are serving as role models and catalysts while the federal government and international community struggle to secure meaningful agreements on climate disruption”*

Students are demanding and seeking schools with sustainability curriculum and eco-friendly campuses

- *“Currently 69% of students choosing colleges are including eco-friendly campus issues in their desired school qualities. A 5% increase from the 64% of students concerned with environmental issues in 2008.”* source: USA Today 9/16/11

What Can We Do About It?

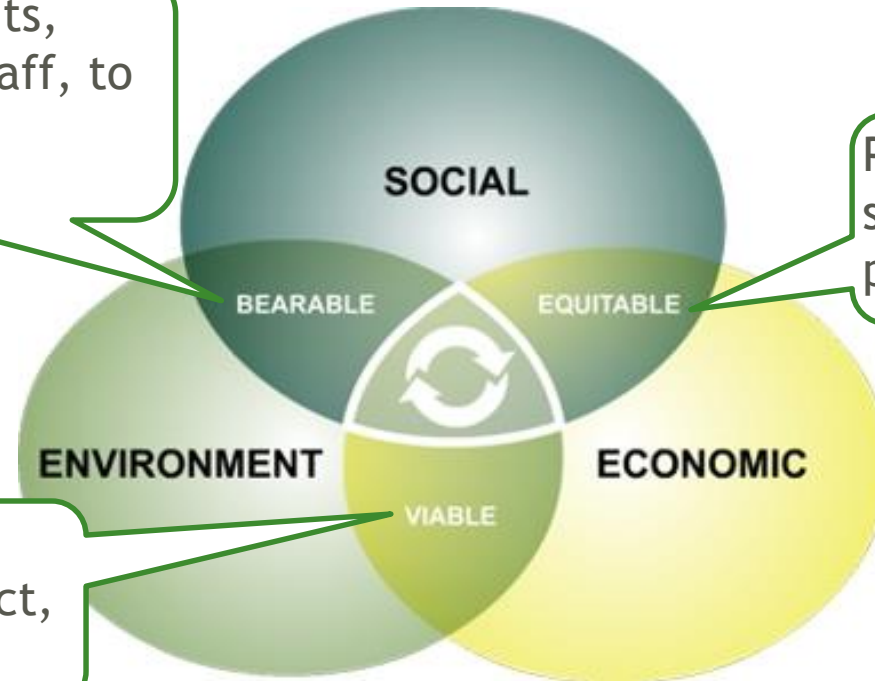


What Can We Do About It?

Motivate departments, students, faculty, staff, to engage and change behavior

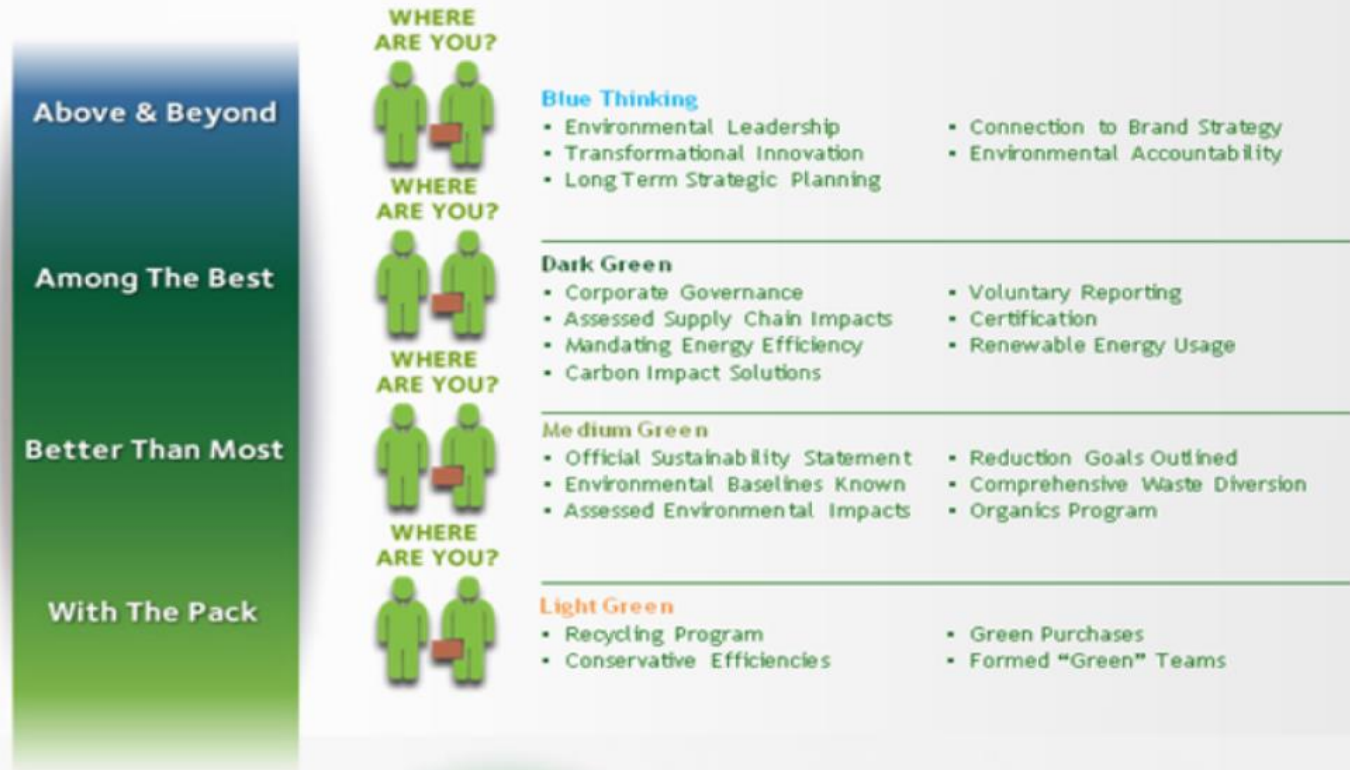
Prioritize and fund sustainability programs

Measure the true environmental impact, value and ROI



Sustainability is a Journey

THE SUSTAINABILITY CONTINUUM



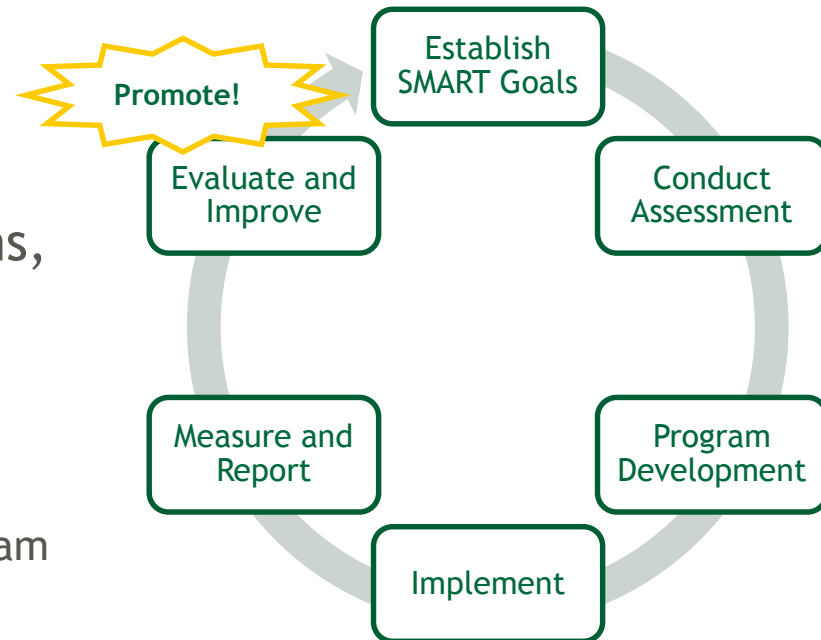
GRADUATE TO SUSTAINABILITY

Think Green® Campus Model

A Systematic Approach To Drive Results

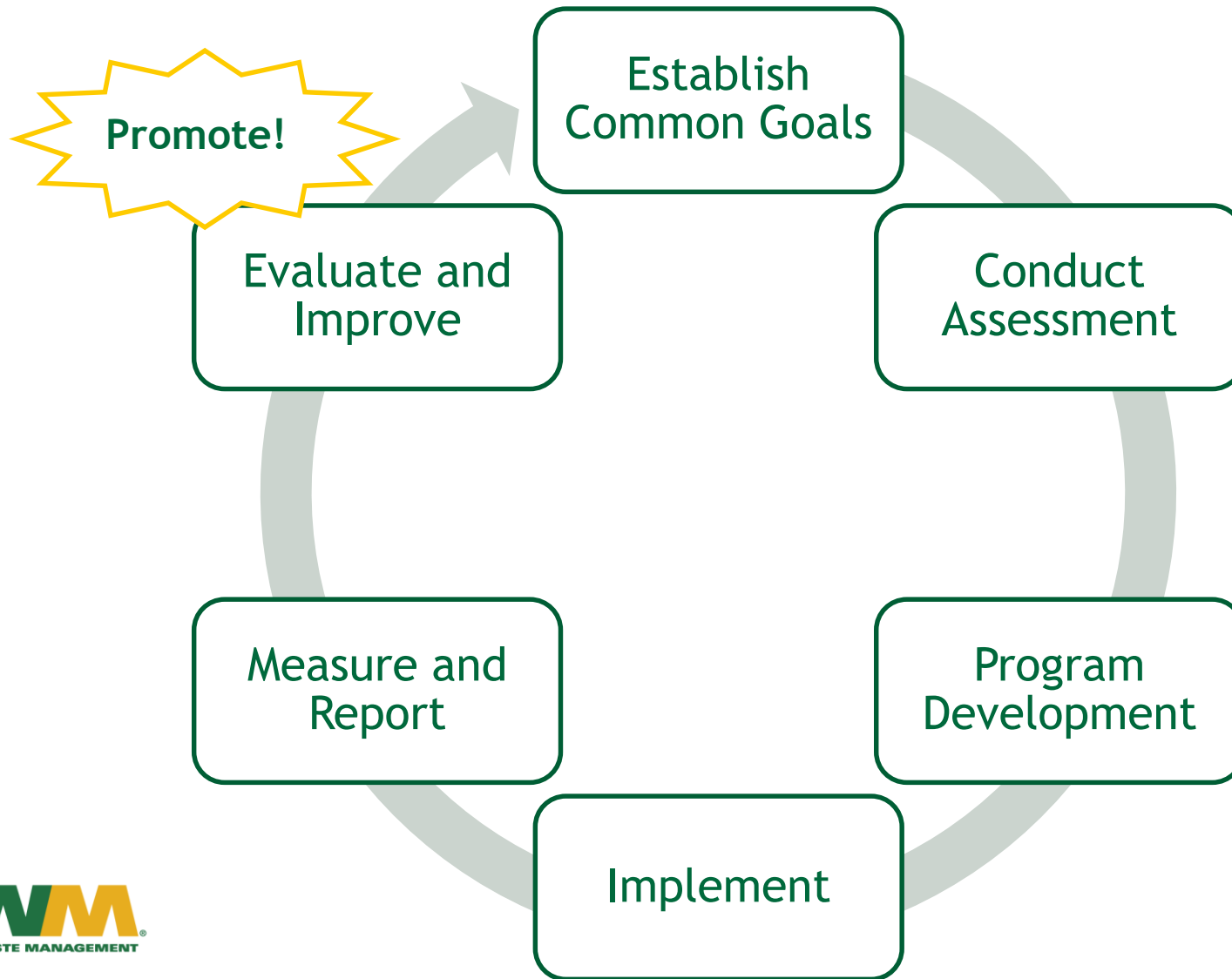
Implement a model to:

1. Engage and align key stakeholders staff, students, community
2. Continually assess, innovate programs, consistently measure and continuously improve to:
 - Minimize costs, maximize operational efficiencies
 - Extract more value from the materials stream
 - Responsibly handle all materials
 - Drive diversion and maximize environmental protection
3. Maximize ROI
 - Ensure programs have a measureable, increasing ROI over time
 - It's an investment over the long-term



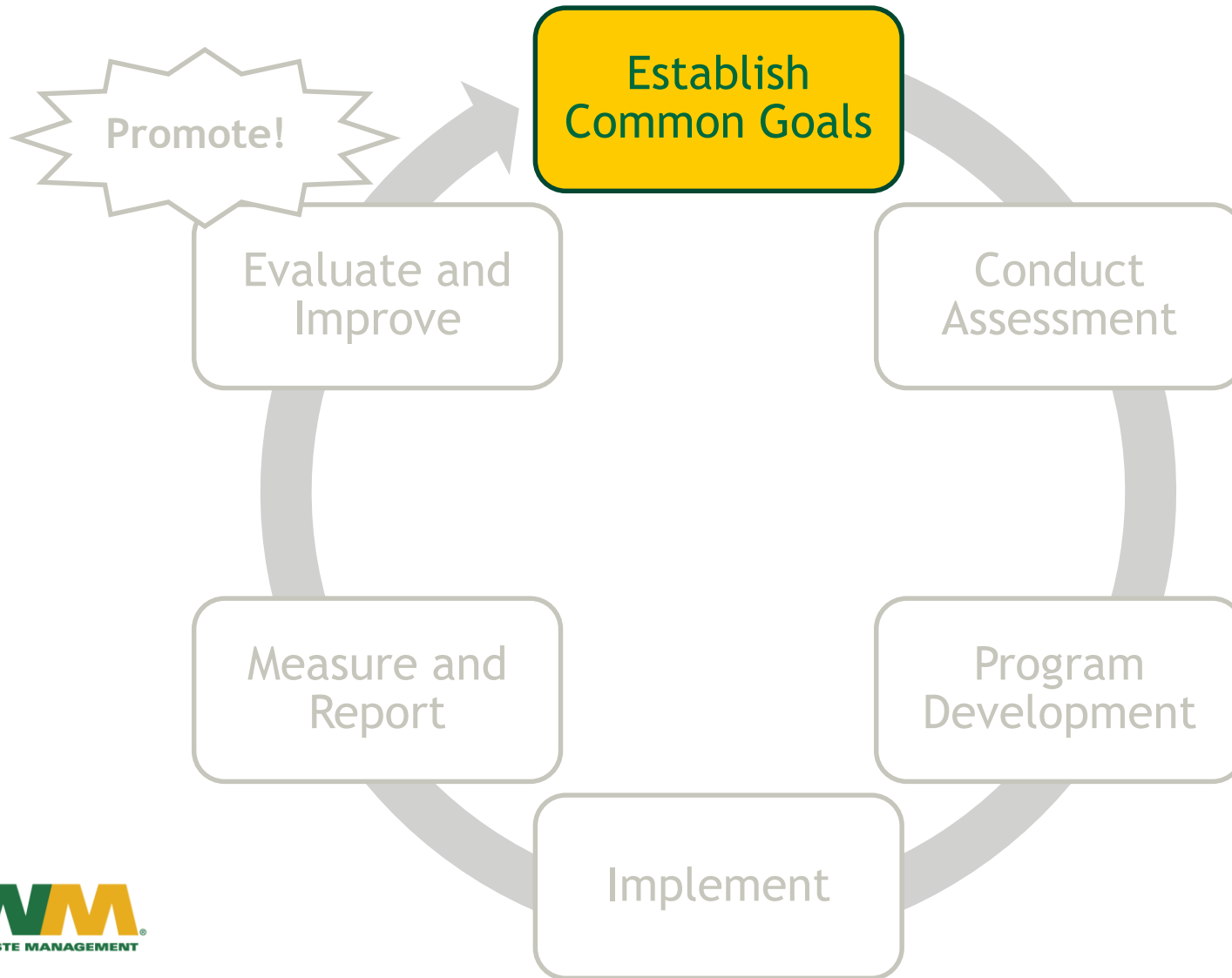
The 6-Step Process

A systematic approach to drive results



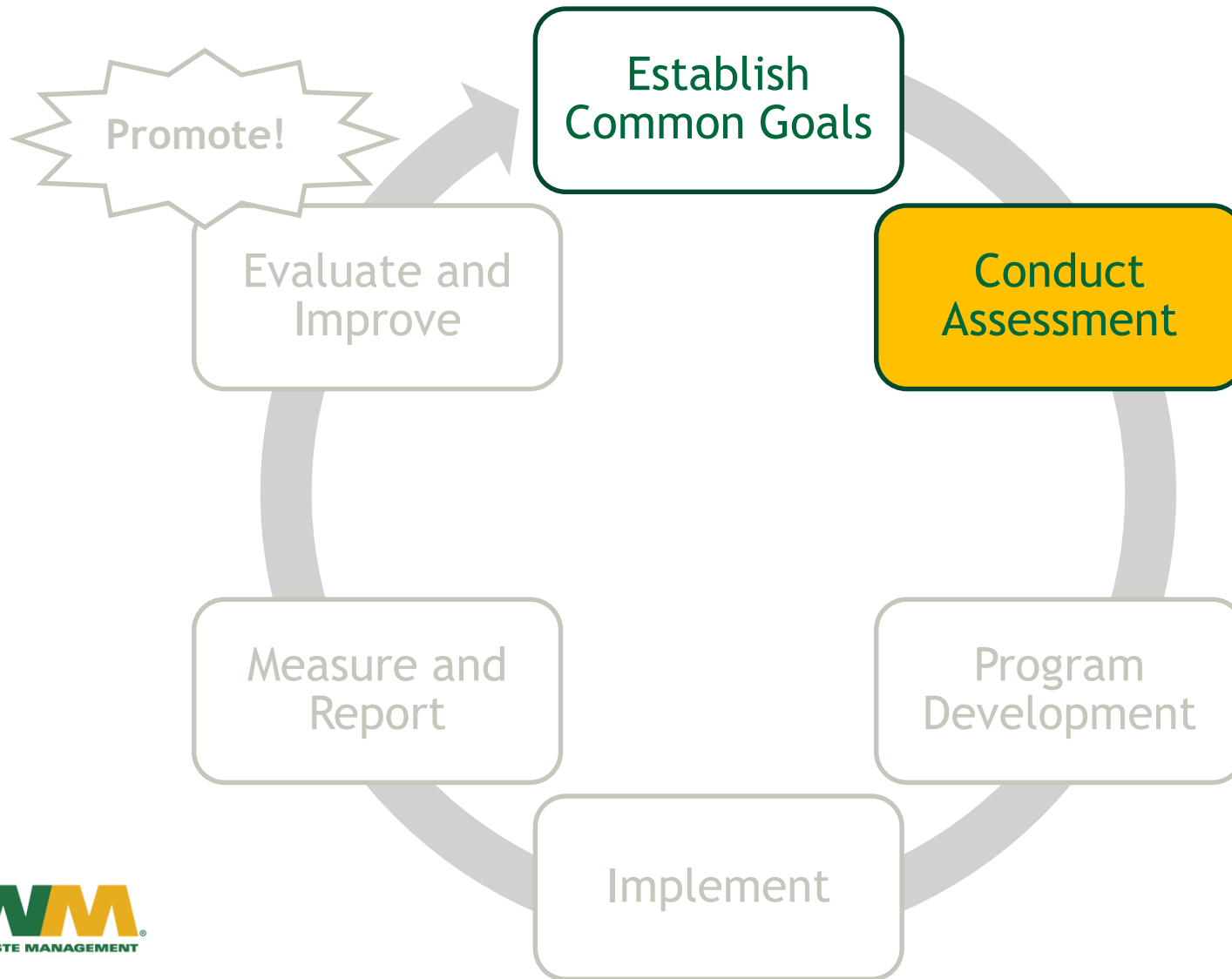
The 6-Step Process

Establish Common Goals



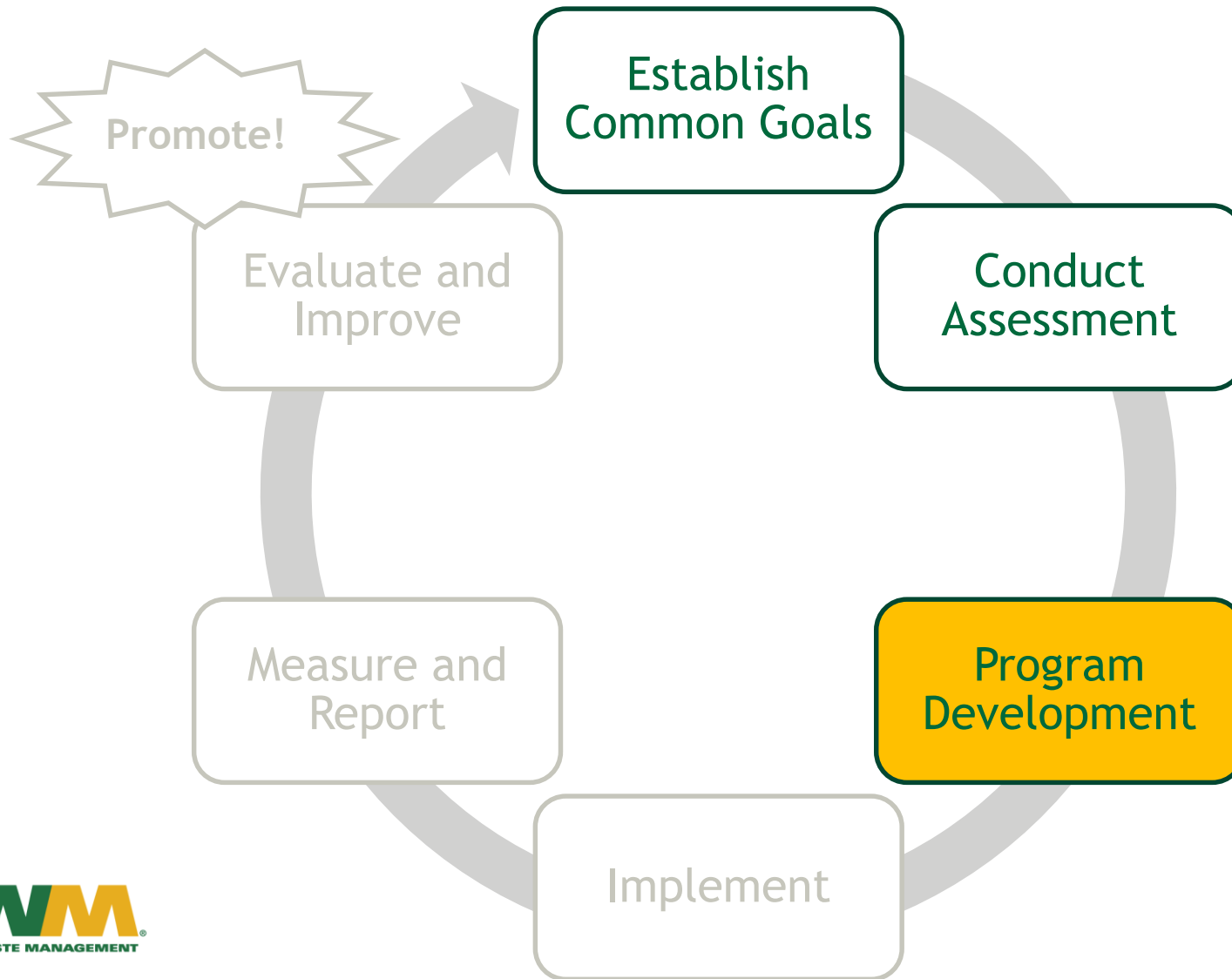
The 6-Step Process

Conduct Assessment



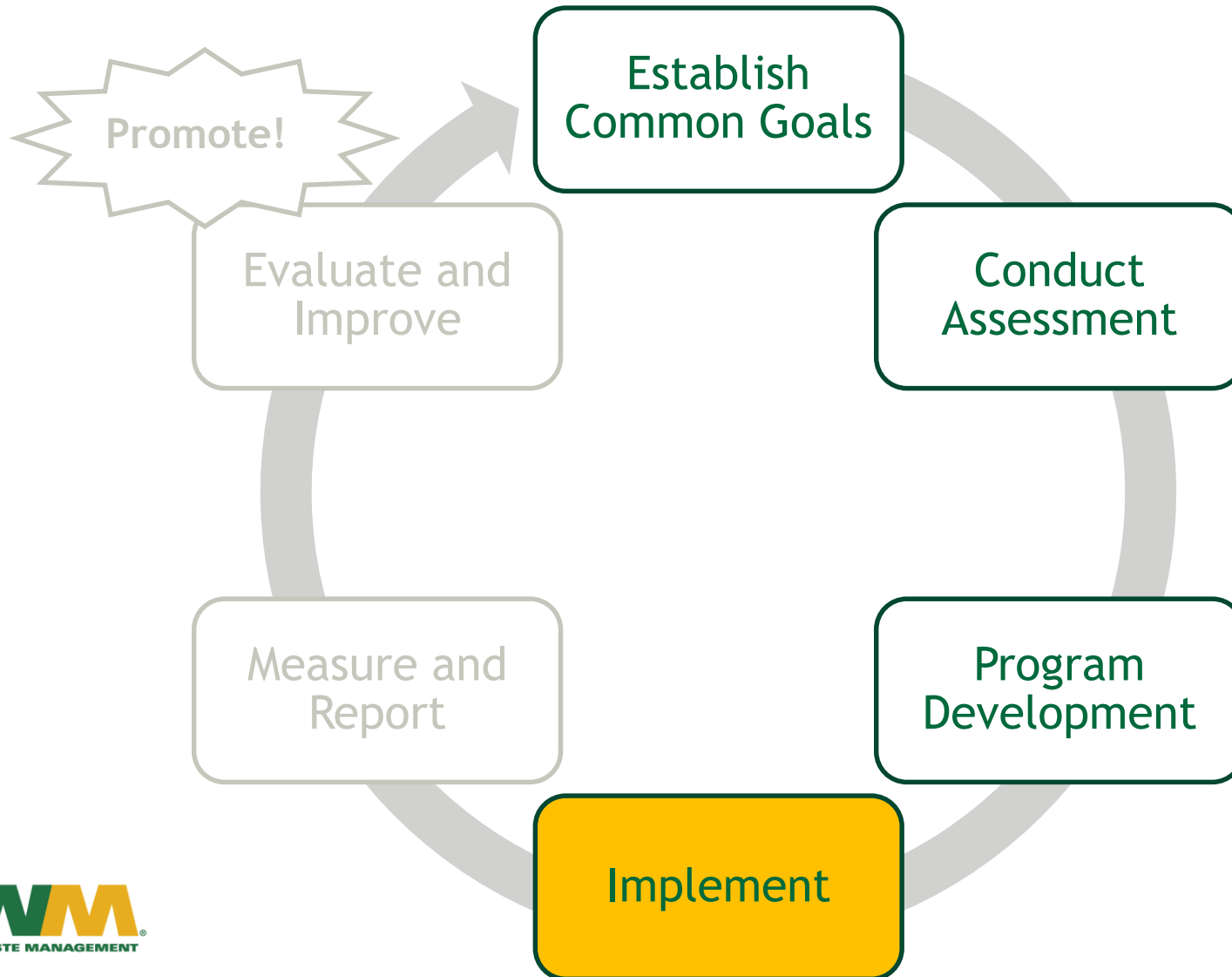
The 6-Step Process

Program Development



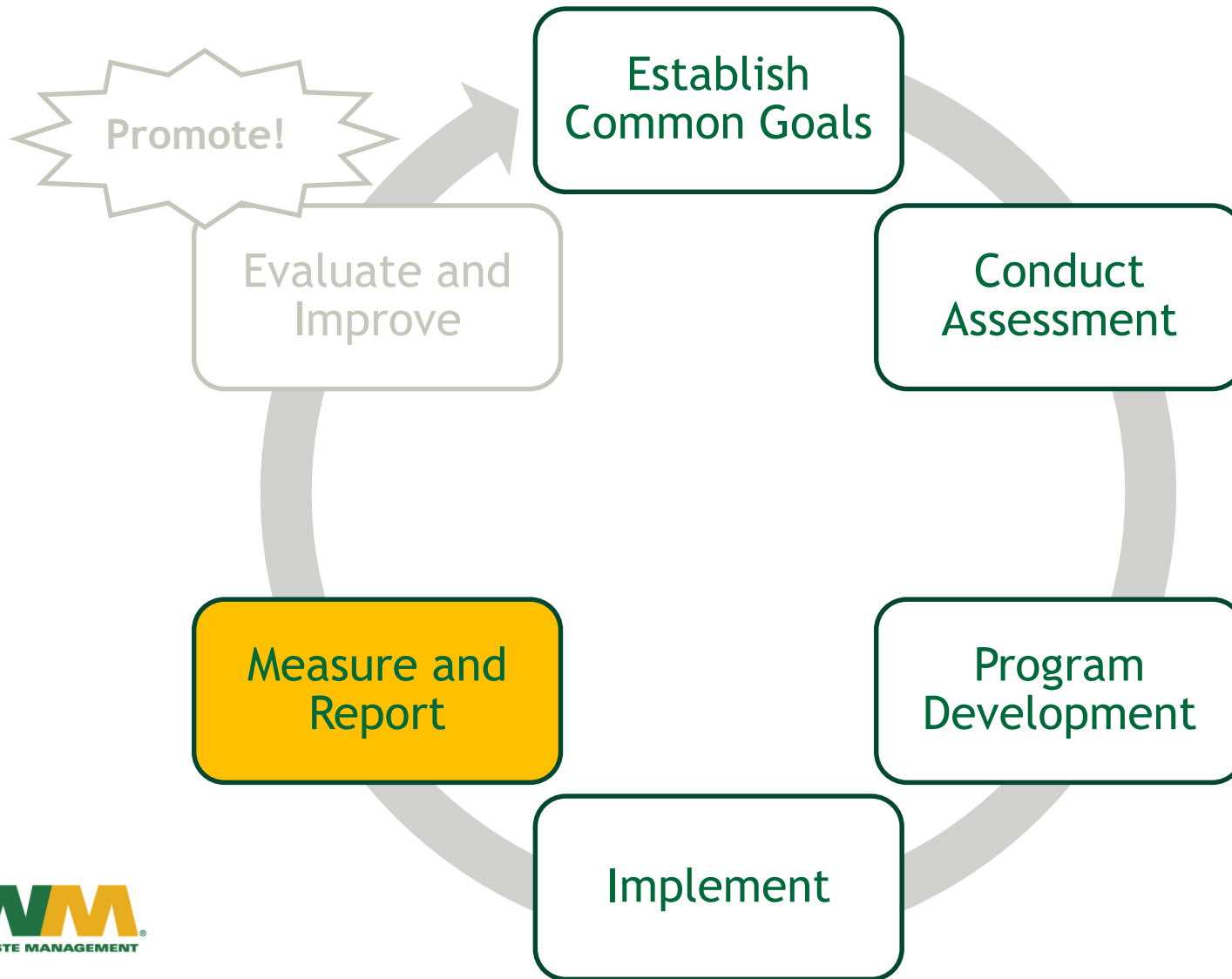
The 6-Step Process

Implement



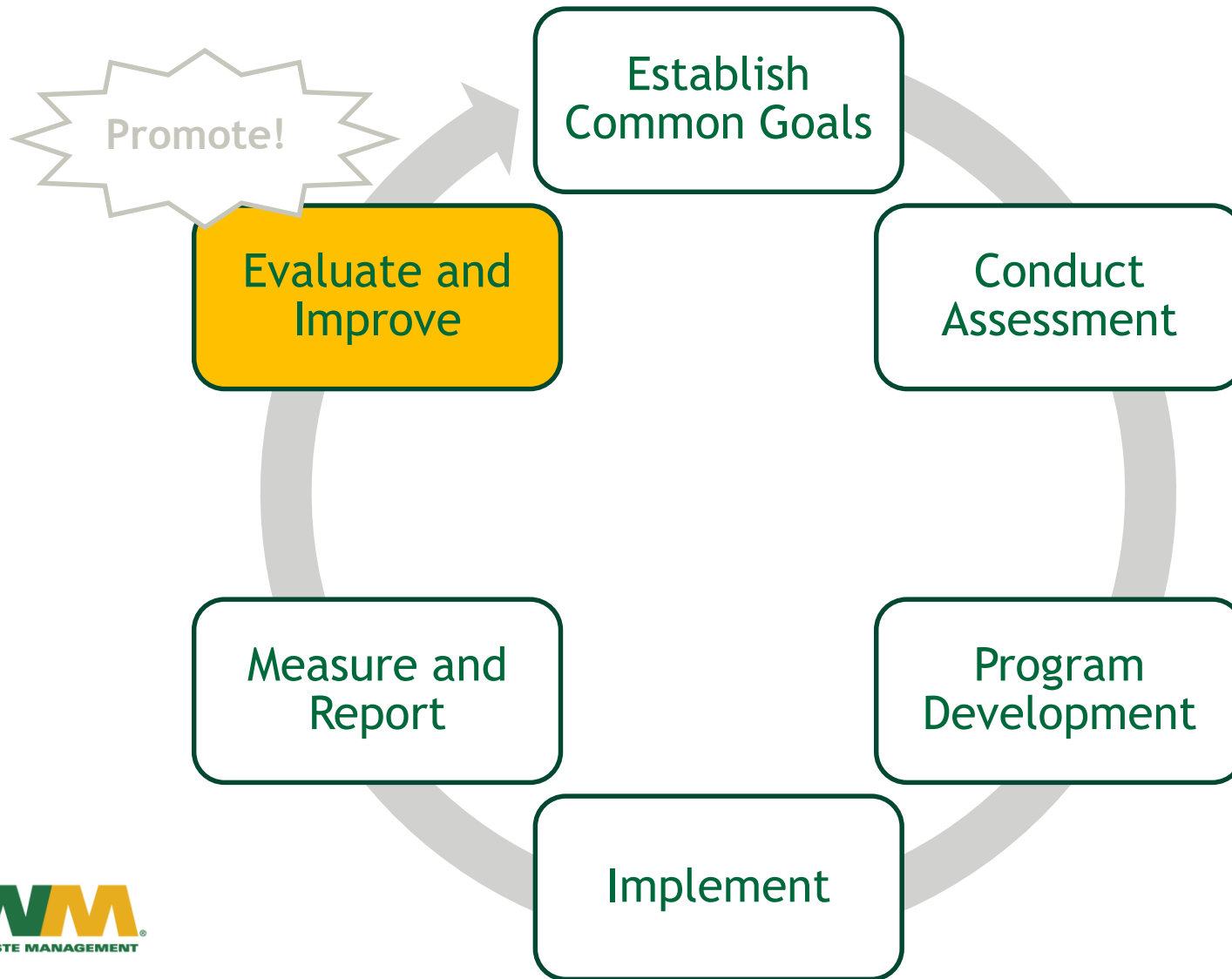
The 6-Step Process

Measure and Report



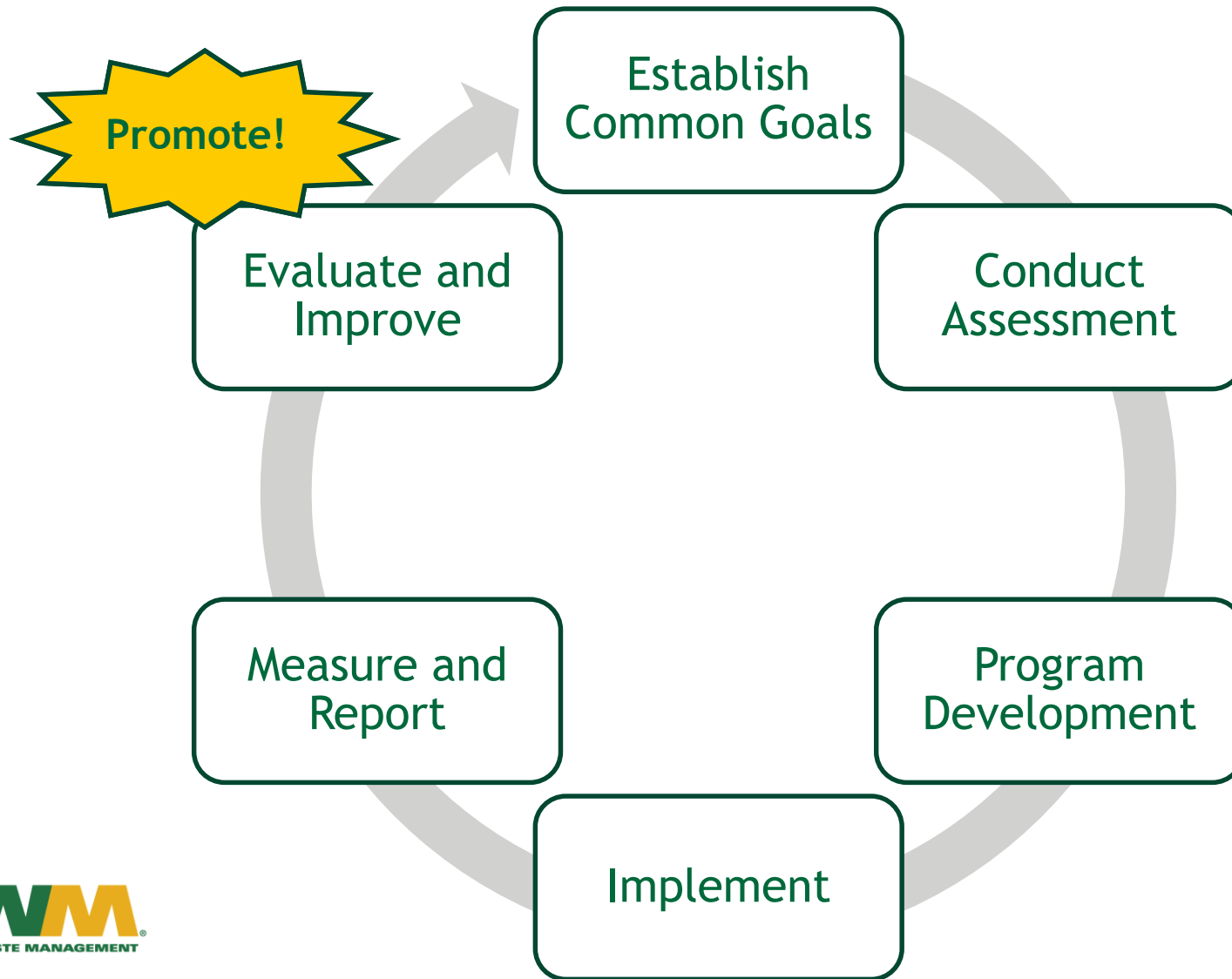
The 6-Step Process

Evaluate and Improve



The 6-Step Process

Promote



Best Practices

Move-In & Move-Out Program

Campus Signage & Posters

GAMECOCKS,
Keep Move In Days Clean & Green.



**LOYAL GAMECOCKS FLATTEN
BOXES BEFORE RECYCLING.**

Box recycling rolloffs located in parking lot B.



ECO
MOVE-OUT
**STOP AND THINK
BEFORE YOU DUMP!**



Everything beyond this point will end up in a landfill.



Customized Campaigns

ECO
MOVE-OUT
THE BATTLE OF ALBERTA

Recycle your gently used clothing,
housewares, electronics and toiletries. Paper
and non-perishable food also accepted.

Items will be donated to
Goodwill Industries and Campus Food Bank
April 19-30, 2013 • Hours: 2-7 p.m.

Volunteers needed!
Contact UofCMoveout2013@gmail.com



Sponsored by Waste Management.



Customized Directional Signs



RECYCLING



THINK GREEN®

Best Practices

Greening Game Day



Stadium Signage & Posters



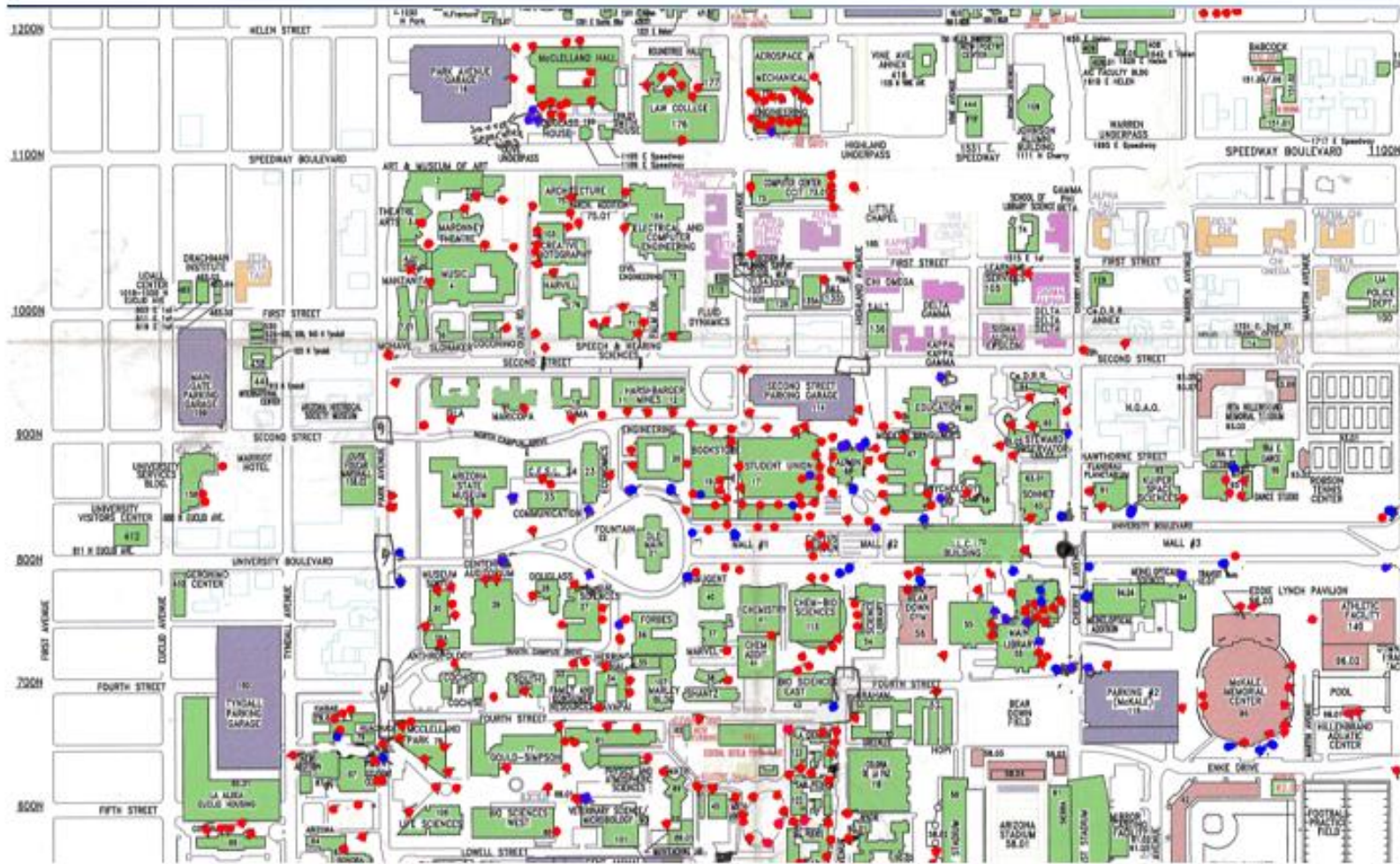
Scoreboard Public Announcements



Game Day Emails

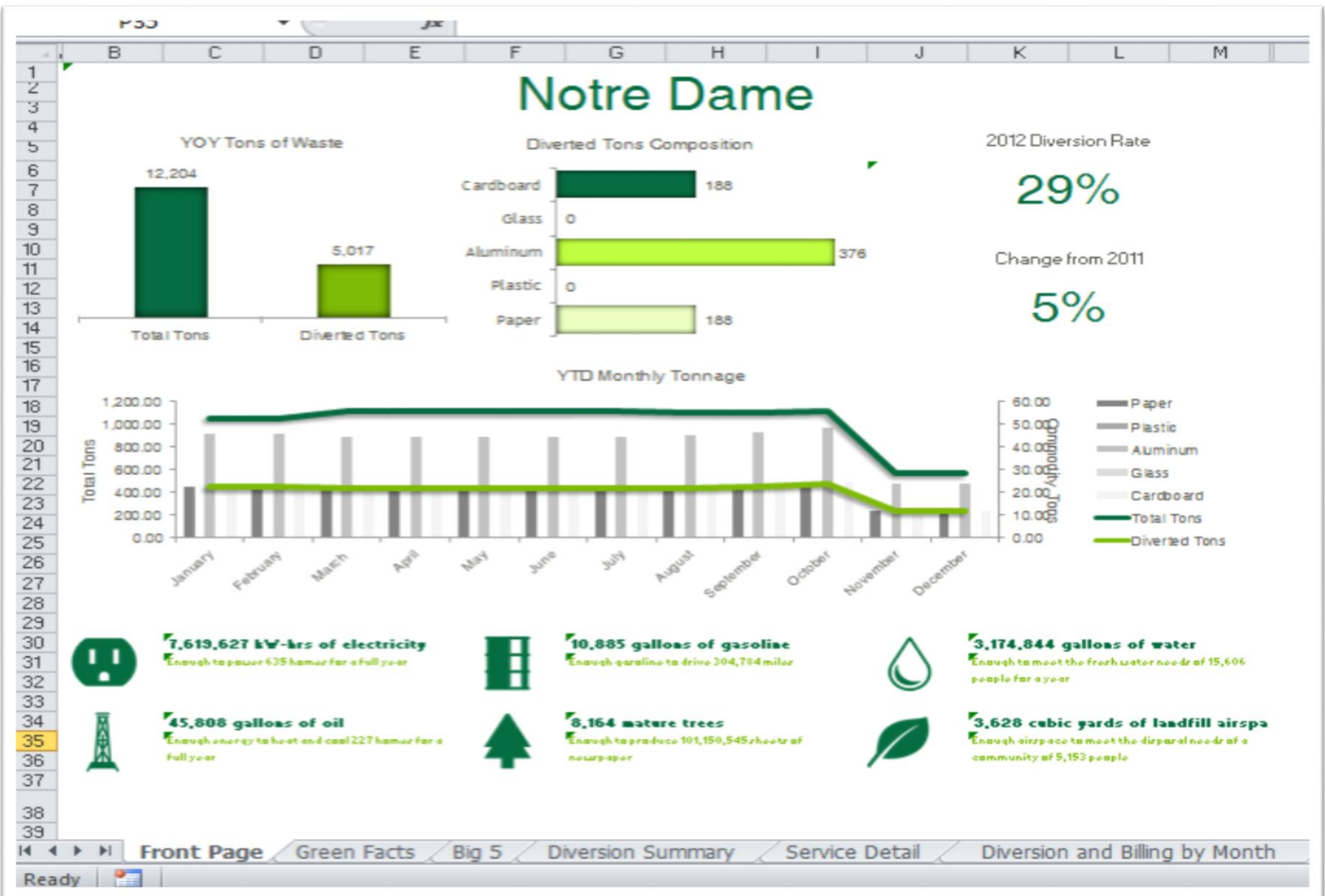
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Best Practices Campus Mapping



Best Practices

Quantitative Reporting



Best Practices

Quantitative Reporting

Recycling and Waste Stream Summary

"The Big Five" Recyclable Materials

Since January 1900 :



Landfilled	12,204 tons	71%
Diverted	5,017 tons	29%
Total	17,221 tons	100%



Organics 0 tons
*Ask your WM rep if Organic Recycling is available in your area



Paper	Plastic	Aluminum	Glass	Cardboard
251 tons	0 tons	502 tons	0 tons	251 tons

Created on 11/25/2012

The recycling and waste data used in this report is based on actual customer data, historical WM data, and EPA averages. For a more detailed analysis of your waste stream, talk to your WM rep about conducting a waste stream audit.



THINK GREEN:

Report Period: Sep-12

Working together to recycle,

Notre Dame and Waste Management are reaching some amazing milestones.

Since January 1900, we are saving*:



7,619,627 kW-hrs of electricity
 Enough to power 635 homes for a full year



45,808 gallons of oil
 Enough energy to heat and cool 227 homes for a full year



10,885 gallons of gasoline
 Enough gasoline to drive 304,784 miles



8,164 mature trees
 Enough to produce 101,150,545 sheets of newspaper



3,174,844 gallons of water
 Enough to meet the fresh water needs of 15,606 people for a year



3,628 cubic yards of landfill airspace
 Enough airspace to meet the disposal needs of a community of 5,153 people

Created on November 25, 2012

The recycling and waste data used in this report is based on actual customer data, historical WM data, and EPA averages. For a more detailed analysis of your waste stream, talk to your WM rep about conducting a waste stream audit.



Wrap Up

Next steps



Partner with the leading environmental solutions company



Conduct comprehensive assessments of materials streams



Develop a robust program for handling all materials

Thank You

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